

KEREN GOLAN

📍 Kfar bilu, israel ✉ ke8181@gmail.com ☎ 054 749 8454 📷 pixel_excel_kerengolan

PROFILE

Creative and multidisciplinary graphic designer, seamlessly shifting between macro level strategy and micro level design execution with a strong background in content creation ,branding and visual identity. Experienced in managing design projects from concept to execution, ensuring impactful and visually engaging solutions. Passionate about storytelling through design and crafting aesthetic, functional, and user-friendly experiences.

EDUCATION

B.A. in Industrial Design – Bezalel Academy of Art and Design (2018 – 2021)

EXPERIENCE

IM SEGEV | Lead Graphic Designer (2023 – Present)

- Leading the company's rebranding process, including brand identity & visual strategy.
- Directing the studio's graphic design and branding strategy across digital and print platforms.
- Designing website materials prints, 2D&3D rendering and marketing materials for product promotions.
- Managing relationships with various suppliers, ensuring seamless collaboration and high-quality deliverables.

n2n Design Studio | Project Manager & industrial Designer (2021 – 2023)

- Transitioned from industrial design to project management, overseeing complex design projects.
 - Led end to end product design processes for clients in diverse industries.
 - Managed design team, ensuring efficient execution of projects under tight deadlines.
 - Created visual presentations, branding assets, and marketing materials.
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SKILLS

- Project & Studio Management
 - Marketing & Content Creation
 - Layout Design
 - Presentation Design
 - Visual Identity & Branding
 - 2D & 3D Rendering
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TOOLS



LANGUAGES

- Hebrew – Native
- English – Proficient